

FLORIDA CHIROPRACTOR



Holiday Newsletter

Nov., Dec. 2005 & Jan. 2006

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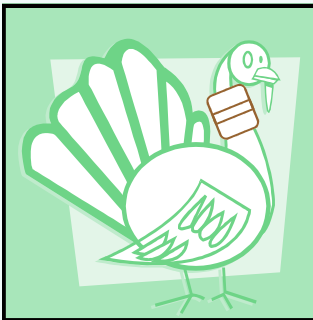
www.FloridaChiropractor.com

Happy Holidays

Happy Thanksgiving & Happy Holidays! Let me take this opportunity to tell you what we are thankful for, as it applies to you - the patients and friends of Florida Chiropractor.

In December we will celebrate our first year in Seminole. Dr. Kean has been treating the patients in Seminole so well that each week her schedule gets more crowded. Thanks to the professionalism of Shelley, our therapist, we were able to bring massage back to the Seminole office. Debbie has been a master of ceremonies in helping Dr. Tilka's patients transition to Dr. Kean. It also helped that Dr. Tilka and Dr. Kean have the same background, graduating from the same Chiropractic School in Chicago. We're thankful for Dr. Kean, Shelley and Debbie. We're thankful for your support of the Seminole office.

Our St. Pete office has always been a dynamic landscape. Part-time helpers pass through earning experience as they move up in the job market. Not to mention the joyous disappointment when we lose a talented member of our staff to motherhood. Our backbone to success has settled into her front desk position. All of our patients can attest to our blessing of having Beth at the helm. Jamie has been a quick learning addition we were lucky to



cross paths with. New staff members are fitting in quickly and we're hoping for a long relationship. We're thankful for the staff we have at the St. Pete office.

Audrey and Todd have been the best massage team you could ever hope for, each with their individual expertise and positive support for the success of the office. So many of our patients have neglected to undergo a professional massage. You really should take this opportunity while it is so affordable to experience this level of therapy. We're thankful to have Audrey & Todd.

Dr. Bretz came back to us after a needed experience in clinic ownership and we're so fortunate and thankful for his return. Behind the scenes, one of our most dramatic and positive changes happened within our billing department. I am so thankful for this improvement. It's success has allowed me to turn my focus back to where it should be, taking care of patients. Now, if a patient asks me if their insurance is paying, I can say, "I don't know, check with the insurance department, but your spinal condition is sure getting better!"

Due to increased costs and decreased service we opted out of advertising in the Verizon SuperPages this year. We are so thankful that your confidence and referrals have helped to offset this decision. Please continue to keep us in mind for your family and friends in 2006!

So many things to be thankful for and isn't that what the holidays are all about. **Happy Holidays from Florida Chiropractor.**

Dr. David Sandefur

Patient Appreciation Week Winners!



Congrats to the Gillins,
Winners of a \$25 Gas Card



Congrats to Paula Dale-Lollar
Grand Prize Winner - Balloon Ride for 2



November Food Drive

Please help support our annual food drive. During the week of November 14-19, non-perishable food donations to our office can earn you free stuff*. M - F donate at least two (2) food items for a session on our aqua-massage bed. On Sat. bring in at least three (3) food items and receive your treatment that day for free. The local homeless shelter has been very appreciative in the past with the generosity and support of our patients.

*see our website for disclaimer



Holiday Gift Idea



Massage Therapy Buy 1 get 1 FREE!

Bring this coupon into the office during the month of December and receive a massage therapy session gift certificate for FREE* with the purchase of one at the regular price of \$30. Limit two coupons per family. Gift certificates good for one year.

Office Hours

Monday - Wednesday - Friday:

St. Pete: 9 am - 7 pm. Lunch from 1 pm - 3 pm
Seminole: 8 am - 6 pm. Lunch from noon - 2 pm

Saturday:

St. Pete & Seminole: 10 am - noon

Tuesday & Thursday hours are available by appointment for emergencies, injuries or flare-ups. Call any day or time if you or a friend/family member are involved in an accident. Call **345-4242** in St. Pete or **319-8030** in Seminole. Calls are forwarded to the doctors after hours.

Calendar of Events

Friday, Nov. 11th - Happy Veteran's Day - Office **OPEN**

Thanksgiving Food Drive - Week of Nov. 14 - 19

Thanksgiving - Office Closed Thur., Nov. 24 thru Sun., Nov. 27

Christmas Eve - Office Closed Sat., Dec. 24th

New Year's Eve - Office **OPEN** 10am - noon, Sat. Dec. 31st

Mon., Jan. 16th - Martin Luther King, Jr. Day - Office **OPEN**

Wed., Jan. 18th - **Chiro 101** Classes Start Again! - 7pm-7:30pm

*Our next newsletter will be in e-mail format, go to www.FloridaChiropractor.com to add your e-mail to our list.

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